Webinar on Cyber Security and Personal Data Privacy Protection in eHRSS

13 August 2020

Data Breaches and Cybersecurity

Joanna CHAN

Senior Personal Data Officer





Data covers everyone of us from cradle to grave





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Our sensitive personal data might even be publicly disclosed





Source: Asia Pacific Privacy Authorities

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Healthcare Trend

- Informed and demanding patients are now partners in their own healthcare
- Digitized medicine
- Telemedicine
- Wearables and Apps
- Big Data
- Impact of behaviors on corporate reputation
 → trust

Source: SCMP

THE CORONAVIRUS PANDEMIC

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Telemedicine offers solutions to Hong Kong patients unwilling to visit hospitals for check-ups amid coronavirus crisis



Source: https://www2.deloitte.com/cn/en/pages/life-sciences-and-healthcare/articles/healthcare-and-life-sciences-predictions-2020.html 5





Advancement in Technology



Robotics



Machine learning



Internet of Things

6



Artificial Intelligence



Autonomous vehicles



Contact addresses and details

Identifiers

Contacts and accounts

Relationships

Support history









Call centre logs



Unstructured documents

Email text and sentiment



Social media sentiment

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Order history



Even beggars may collect your personal data through e-wallets



Source: <u>中國評論通訊社 (CRNTT.com)</u>, 2017



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Behind the huge value of e-commerce is huge volume of

personal data

on an e-commerce platform in mainland al Shopping Festival has surpassed RN " 作寻常:我们相信"相信",一切都是新的 24:00:00 2018年天猫双1 2017天猫双洲全球狂欢节 2019: The GMV of 2018 11.11 Global Shopping Festival has surpassed RMB213.5 billion 24:00:00 26% increase year-on-year 2018: 29% increase year-on-year

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2017: RMB 168.2 billion sales

Sales on 'Double 11 Day'



Volume of data is growing exponentially

"There were **5 Exabytes** of information created between the dawn of civilization through 2003, but that much information is now created every 2 days."

Eric Schmidt, Google, 2010 (Source: <u>World Economic Forum</u>)

(Note: 1 Exabyte = 1 billion Gigabytes)

The proliferation of devices such as PCs and smartphones worldwide, increased Internet access ... has contributed to the doubling of the digital universe within the past two years alone.

IDC, 2012 (Source: <u>DELL Technologies - IDC Digital Universe study</u>)

IDC predicted that the "*Global Datasphere*" would grow from 33 Zettabytes in 2018 to 175 Zettabytes by 2025.

IDC, 2018

(Source: IDC White Paper "The Digitization of the World From Edge to Core")

(Note: 1 Zettabyte = 1,000 Exabytes = 1 trillion Gigabytes)





Data is the Lifeblood of a Data-driven Economy

Automated decision making & improvement in business processes and services

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Data analytics by AI

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Collection of big data from various sources





Value of data is increasing

	"Information is the oil of the 21st century, and analytics is the combustion engine."	"The world's most valuable resource is no longer oil, but data."
l	Peter Sondergaard, Gartner Research, 2011	The Economist, 2017
I	(Source: <u>Medium.com</u>)	(Source: <u>Economist.com</u>

"Data is the most valuable asset of Alibaba.

The key objective of Tao Bao is not selling goods, but collecting retail and manufacturing data. The key objective of Ant Financial is establishing a credit scoring system. Our logistics operation is not aimed at delivering goods, but aggregating data."

> Jack Ma, Alibaba, 2014 (Source: 人民網 (People.com.cn) [Originally in Chinese])





How much is your data worth?

Category	Price (USD)
Cloned VISA with PIN	\$25
Credit Card details, account balance up to \$1,000	\$12
Credit Card details, account balance up to \$5,000	\$20
Stolen online banking logins, minimum \$100 on account	\$35
Stolen online banking logins, minimum \$2,000 on account	\$65
Stolen PayPal account details, minimum \$100 on account	\$198.56
Driving license	\$70
Bank statement	\$25
Hacked Facebook account	\$74.5
Hacked Instagram account	\$55.45
Hacked Gmail account	\$155.73

Source: https://www.privacyaffairs.com/dark-web-price-index-2020/



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How about medical data?

- the resale value of a medical record is from \$70 to \$100 each, depending on how comprehensive it is and what type of patient it belongs to
- the value of certain records depends on the buyers intent, if the 'intent' is to get money by blackmailing the victim, the medical record would need to have extremely sensitive information included
- one of the newer trends is stealing the identities of doctors (selling on the dark web for \$500)
- documents on sale include malpractice insurance documents, medical diplomas, board recommendations, medical doctor licences
- using this stolen information they can forge the identities of doctors and submit fraudulent insurance claims or obtain prescriptions for controlled drugs

Source: https://www.totalprocessing.com/totalprocessing.com/public/blog/how-much-is-your-data-worth-on-the-dark-web





Personal Data (Privacy) Ordinance

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Evolving Nature of Personal Data

Privacy / personal data protection laws in most jurisdictions tend to focus on the protection of "personal data" – data that **identifies** an individual, or renders the person **identifiable**

 E.g. Personal Data (Privacy) Ordinance defines "personal data" asany data:

"... from which it is practicable for the **identity** of the individual to be directly or indirectly **ascertained**."



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Personal Data - expanding

"Personal data" now incorporates a **constantly-expanding array of information** under many privacy / personal data protection laws, e.g.-

Location data	 GPS location Proximity to Wi-Fi or Bluetooth beacons Proximity to nearby mobile network towers
IP address	 Internet protocol address that identifies a computer May reveal approximate location of a user
Device identifier	 Unique information identifying a mobile device e.g. MAC address, IMEI number



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Personal Data – expanding

Internet activity

Biometric information

Consumer data

- Browsing histories
- Search histories
- Facial, fingerprint, iris and retina images
- Gaits
- Genetic or DNA information
- Purchase histories
- Credit histories

- Health & medical information
- Medical conditions
- Frequency of visiting doctors
- Contact-tracing information in times of COVID-19 pandemic



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Relationship between the Personal Data (Privacy) Ordinance and the eHRSS

- Patients' health record in the eHRSS amounts to personal data, which is protected under the Personal Data (Privacy) Ordinance.
- Both Healthcare providers and the Commissioner for Electronic Health Record are data users.



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Functions and powers of PCPD in relation to the eHRSS



- handling complaints of suspected breaches of the PDPO and initiating investigation if necessary
- carrying out an inspection of the eHRSS
- providing guidance on personal data privacy in relation to the eHRSS to citizens and healthcare providers
- handling any data breach notification in relation to the eHRSS



6 Data Protection Principles



Data Security Principle

Data user shall take all practicable steps to ensure that personal data held by them are protected against unauthorised or accidental access, processing, erasure, loss or use.





What is "all practicable steps"?





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What is "all practicable steps"?

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Personal data privacy protection as part of the corporate governance responsibilities, covering business practices, operational processes, policies and training

Comprehensive and on-going review and monitoring process; build a robust privacy infrastructure

1. General and Organisational Preventive Measures

Open and transparent information privacy policies and practices Top management commitment, a top-down business imperative throughout the organisation







What is "all practicable steps"? 2. Technical Security Measures

Hardware security, e.g. information system, network infrastructure, etc

Policies and procedures for regular review of security systems

Security measures and steps for system login, data transmission and storage, and adoption of international standards and technology, e.g. hashing, encryption, etc



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ISO/IEC 27701:2019

Security techniques — Extension to ISO/IEC 27001 and ISO/IEC 27002 for privacy information management — Requirements and guidelines

- World's first international standard for managing privacy information
- Building on ISO 27001 and ISO 27002
- Assisting in compliance with personal data protection laws

• Four core parts:

- ✤ Personal information management system
- Information security techniques and good practices
- ✤ Guidance for PII controllers (i.e. data users)

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Guidance for PII processors (i.e. data processors)





What is "all practicable steps"?

4. Other Considerations



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Failed to take all practicable steps...

CASE 1

- scrap paper was used for printing appointment slips and distributed to a patients
- other patients' personal data were shown on the back of the appointment slips



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CASE 2

- an external component (with patients' personal data saved in it) of an apparatus in a hospital was stolen
- the device was not locked by a chain lock
- no change of the log-in password default upon manufacture





Failed to take all practicable steps...

CASE 3

 hospital waste containing patients' personal data were found abandoned on the street outside a shredding factory which was a service provider of the hospital





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Data Security in eHRSS

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- Ensure that when authorised staff log into the eHRSS, eHR shown on the computer screen will not be seen by unrelated third parties.
- Keep the eHR downloaded or printed from the eHRSS safely.
- Guidelines on the use of portable storage devices should be formulated to avoid leakage of personal data.
- Adopt appropriate measures to ensure that healthcare providers' data systems are adequately safeguarded and properly functioned.



Publications

Target : Participants of the eHRSS Content covers :

- The relationship between the Ordinance and the eHRSS
- 10 privacy protection tips
- Complaint Channels



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Publications

Target : Healthcare providers & healthcare professionals

Content covers:

- The relationship between the Ordinance and the eHRSS
- Points to Note for Healthcare Providers and Healthcare Professionals
- **Complaint Channels**
- Action list for Healthcare Providers before joining the eHRSS for protection of personal data privacy Download >>





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Personal Data (Privacy) Ordinance and **Electronic Health Record Sharing System** (Points to Note for Healthcare Providers and Healthcare Professionals)

keeping of patients' health data under the Electronic Health Record Sharing System ("System"). The System is an information infrastructure platform for healthcare

The Relationship between the Personal Data (Privacy) Ordinance and the System

Patients' health records in the System amount to personal data, which is protected under the Personal Data (Privacy) Ordinance². Healthcare providers and the Commissioner for the Electronic Health Record, as the data users, should act in accordance with the requirements under the Electronic Health Record Sharing System Ordinance as well as the Personal Data (Privacy) Ordinance (including the Six Data Protection Principles) when handling patients' health records in the System.

The functions and powers of the Privacy Commissioner for Personal Data. Hong Kong under the Personal Data (Privacy) Ordinance in relation to personal data in the System include:

- handling complaints of suspected breaches of the Personal Data (Privacy) Ordinance³ and initiating investigation if necessary;
- 1 Chapter 625 of the Laws of Hong Kong
- 2 Chapter 486 of the Laws of Hong Kong
- 3 Please refer to the Complaint Handling Policy issued by the Office of the Privacy Commissioner for Personal Data, Hong Kong ("PCPD"

Personal Data (Privacy) Ordinance and Electronic Health Record Sharing System (Points to Note for Healthcare Providers and Health rofessionals) / February 2016





Data Breach

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What is a data breach?

- **Data Protection Principle 4:** Data users shall take all practicable steps to prevent unauthorised or accidental access, processing, erasure, loss or use of personal data.
- Definition of "personal data breach": A data breach is a suspected breach of security exposing personal data to the risk of unauthorised or accidental access, processing, erasure, loss or use.




Common Types of Data Breach Incidents

1. loss of documents or portable device

2. IT systems with improper settings or being attacked by hackers or malwares

3. Inadvertent disclosure of personal data by email or post

4. employees' non-compliance with data security policy

5. improper disposal of personal data



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Data breaches reported to PCPD 2013-2019 (voluntary)



2013 2014 2015 2016 2017 2018 2019





How to report a data breach?

- Report to the data subjects affected
- Report to the Commissioner by means of the "Data Breach Notification Form"
- Submit the completed form to us online, by fax, in person or by post
- Details:

https://www.pcpd.org.hk/english/enforcement/data_breach_notification/dbn.html



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Collecting Information Immediately

Immediate gathering of essential information relating to the breach including:

- · When and where did the breach take place?
- · How was the breach detected and by whom?
- · What was the cause of the breach?
- What kind and extent of personal data was involved?

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· How many data subjects were affected?





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Contacting the Interested Parties & Adopting Containment Measures

Interested parties may include:

- The law enforcement agencies
- The relevant regulators (e.g. Privacy Commissioner for Personal Data, Hong Kong (the "Commissioner"))
- The Internet companies
- IT experts





Assessing the Harm

Assessing the potential harm caused by a data breach, for examples:

- Threat to personal safety
- Identity theft
- Financial loss
- Humiliation or loss of dignity, damage to reputation or relationship
- Loss of business and employment opportunities





When real risk of harm is reasonably foreseeable in a data breach, the data user should consider:

Considering the Giving

of Notification

 Notifying the affected data subjects and the relevant parties

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The consequences for failing to give notification



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Publications



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view-device",c)





Case 1: Network-attached storage servers of a university were hacked

BACKGROUND

- files containing personal data of 15,547 patients and 200 students and/or staff were maliciously encrypted by a hacker
- the university was blackmailed for bitcoins in exchange for the decryption key



CAUSES

 lack of proper security patches on the servers → allowed the hacker to use ransomware to exploit the security vulnerabilities of some servers running older versions of the operating system





Case 1: Network-attached storage servers of a university were hacked

REMEDIAL ACTIONS



- setting up a new server following the university's guidelines on server protection
- performing regular maintenance on the new server
- identifying unprotected file servers used by the faculty, and protecting them behind its firewall
- conducting a departmental information security review
- reinforcing awareness of its departmental IT staff members of data security



Case 2: Customer databases of travel agencies were hacked

BACKGROUND

• databases of several travel agencies containing personal data of about 200,000 customers were encrypted by a hacker who demanded a ransom in exchange for decryption key

REMEDIAL ACTIONS

- enabling web application firewall
- adopting two-factor authentication for remote access
- encrypting the customer database
- creating an offline backup, conducting penetration testing and vulnerability scanning regularly, etc.
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Risks of Engaging Data Processors



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Request for data deletion ≠ Immediate deletion



Risks of Engaging Data Processors

Unauthorised access to customer and business data (e.g. hacking, data breach) [DPP 4(2)]



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Risks of Engaging Data Processors

"Secondary uses" of data with or without data users' knowledge [DPP 3 & s.65(2)]



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What to pay attention to when picking a cloud service provider (CSP)?

- Ensure an **equivalent level of protection of personal data** like any other type of computing model when in a cloud computing environment.
- Consider the locations of data centers.
- Obtain **sufficient assurance** from CSP on technical and organisational data protection measures, for example:
 - Have data protection and IT security **certifications** by accredited third parties (e.g ISO 27001, ISO 27701);
 - Adhere to cloud-specific codes of conduct in terms of measures protecting personal data in a cloud-specific environment;
 - > Have **previous experience** on projects also handling health data; and
 - Accountability practices are in place, such as Data Protection Officer, robust privacy policies and procedures, privacy impact assessments, auditing and assessment practices, etc.
- Data users may make reference to *"ISO/IEC 27018, a Code of practice for personally identifiable information (PII) protection in public clouds acting as PII processors*" for cloud-specific privacy controls.

Source: https://edps.europa.eu/data-protection/our-work/publications/guidelines/guidelines-use-cloud-computing-services-european_en



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Data Breach Incident (1)



Cathay Pacific -- Data breach incident of unauthorised access to personal data of approximately 9.4 million passengers

PCPD: Failed to take all reasonably practicable steps to protect the affected passengers' personal data against unauthorised access in terms of *vulnerability management, adoption of effective technical security measures* and *data governance* 56

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Data Breach Incident (2)

Hong Kong Broadband Network Limited

Inactive database was intruded that caused leakage of personal data of about 380,000 customers and service applicants

PCPD:

- Insufficient safeguards for the database
 Failure to exercise control over the IT and security facilities for the personal data of customers
- Leading to a data breach which could have been avoided



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Data Breach Incident (3)

選舉事務處亞博館遺失手提電腦 內載全港選民資料恐爆私隱 災難



社會新聞

事務處證實,在亞洲博覽館內遺失兩部手提電腦,電腦中分別載有1200名特 委及全港300萬登記選民的個人資料。選舉事務處已就事件報營。個人資料



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Registration and Electoral Office – Loss of two notebook computers containing personal data of 1,200 Election Committee members and 3.78 million Geographical Constituencies electors in 2017

PCPD:

Security measures not proportional to the degree of sensitivity of the data and the harm that might result from a security incident Lacked the requisite awareness and vigilance as

expected

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Lesson Learnt to Prevent Recurrence



Proposed PDPO Amendments

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The Government presented amendment directions for the PDPO to Legislative Council in January 2020:

- I. Mandatory data breach notification mechanism
- **II.** Requirements on setting out data retention policy
- **III.** Increasing PCPD's sanctioning powers
- **IV. Regulating data processors directly**
- V. Clarifying the definition of 'personal data'
- VI. Regulation of doxxing







(I) Mandatory Breach Notification Mechanism



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(I) Mandatory Breach Notification Mechanism





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Possible Amendments

(I) Mandatory Breach Notification Mechanism

- Notify both the **PCPD** and the **impacted individuals**
- Notification threshold "real risk of significant harm"
- Set time limit e.g. 5 business days for notifying PCPD
- May allow for investigation period for 'suspected breach' before notification (e.g. 30 days)
- PCPD may direct data user to notify impacted individuals
- Failure to make notification may result in administrative fine imposed by PCPD.





(II) Additional regulation on retention of personal data

Current provisions:

Data Protection Principle 2:

Personal data is **not kept longer than is necessary** for the fulfilment of the purpose for which the data is or is to be used Does not define when personal data is "no longer necessary"

No fixed retention period requirements

No requirements for setting data retention policy

But there is no one-size-fit-all approach to data retention

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(II) Additional regulation on the retention of personal data

- Amend DPP5(a) to expressly include the retention policy in the information to be made available
- Data users to formulate and disclose personal data retention policy
- Disclose maximum retention period for different categories of personal data



(III) PCPD's Sanctioning Powers

Existing Issues



PCPD has no authority to impose administrative fines, or carry out criminal investigation and prosecution



Current penalty provisions in the PDPO:

- Contravention of DPPs is not an offence
- PCPD may issue an enforcement notice, non-compliance with which is a criminal offence
- Offences under S.64 (e.g. criminal doxxing) and Part 6A (direct marketing) may attract higher penalties



From 1996 to June 2020: only 35 cases resulted in conviction by court (mostly direct marketing-related), fines imposed were all relatively low

PDPO criticised for its weak deterrent effect

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Possible Amendments

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(III) PCPD's Sanctioning Powers

- Confer additional powers on the PCPD to impose administrative fines
- Maximum level of fine may be a fixed amount or a percentage of the annual turnover, whichever is higher
- Administrative fines credited to the HKSAR Government and not the coffers of the PCPD



(IV) Regulate data processors directly

Outsourcing data activities are becoming more common

The PDPO does not regulate data processors

Data processor acting purely on behalf of an overseas data user is not subjected to regulatory oversight of PDPO, i,e, PCPD cannot investigate breaches of DPPs.

The apportionment of responsibility between data users and data processors is often unclear, resulting in insufficient data protection

Hong Kong's reputation as a regional or international data centre is compromised if the PCPD has no *locus standi* to investigate data security incidents involving processors (e.g. cloud service providers)



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Existing Issues

(IV) Regulate data processors directly

Direct regulation of data processors can...

Eliminate legal loopholes in existing provisions Ensure fair share of responsibilities between data users and data processors Enhance protection for personal data during processing

Improve the cloud readiness and reputation of Hong Kong by attaining a satisfactory regulatory environment



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(IV) Regulate data processors directly

Data processors' obligations on:

- retention period of personal data
- security of personal data
- notification to data users and PCPD of data breaches without undue delay

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Data Ethics



Privacy Issues in the Age of Big Data, Artificial Intelligence & Internet of Things

- convert data collection
- tracking and monitoring
- re-identification
- profiling, unfairness and discriminatio
- low transparency
- unpredictability
- cybersecurity





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PCPD's Accountability Framework: Privacy Management Programme (PMP)





Effective management of personal data



Minimisation of privacy risks



Effective handling of data breach incidents





Demonstrate compliance and accountability

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3 Core Values of Data Ethics

Data Ethics

Personal data belongs to customers (individuals). To protect personal data privacy and enhance customers' confidence, SMEs are encouraged to handle personal data pursuant to three core values of Data Ethics:

Beneficial

Respectful

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Security Issues in relation to privacy arising from COVID-19





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1. Zoom's Privacy and Security Issues

- It is reported by media that Zoom had transferred certain data of users using iOS mobile apps to Facebook
- Allow meeting hosts to track attendees
- 'Zoombombing' : uninvited guests join video conferences, usually to shout abuse, share pornography or make racist remarks



Zoom Data Security Incident

PCPD Media Statement on Zoom Data Security Incident dated 1 April 2020:



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PCPD Publication: "13 Privacy Tips for Online Video-conferencing"

For Conference Hosts

Before online teaching / video-conferencing

1. Take security measures

Install the latest version of the programme, anti-virus software and firewalls; conduct privacy impact assessment

2. Guard the gate

As a "gatekeeper", use the virtual "Waiting Room" to conduct "mandatory quarantine" to verify the participants' identity before the meeting so as to prevent "gate crashing" or "bombing"

3. Manage meeting ID and password

Design a meeting ID and password specifically for the teaching / meeting; do not re-use the password; send the password separately to participants only

4. Don't use public Wi-Fi Set encryption for Wi-Fi network

During online teaching / video-conferencing

5. No unauthorised admission

Select the "Lock Meeting" function to bar strangers from joining the meeting

6. Be in control

Only the teacher and the host can share the screen; allow screen sharing on a need basis only

7. Video or audio recording only when necessary

Disable recording; if recording is necessary, notify participants beforehand

8. Mind participants' activities

Monitor content shared by participants; remove inappropriate information and unidentified persons



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PCPD publication: "13 Privacy Tips for Online Video-conferencing"

For Meeting Participants

9. Use virtual background

Use virtual background or background-blurring function to prevent privacy from being captured or disclosed

10. Facilitate accurate identification

Avoid using misleading names or online nicknames so that the teacher or the host can readily identify those attending

11. Watch out for suspicious activities

Keep a close watch of any unusual activities on the account

12. What to do in case of data leakage

Document damage incurred for necessary follow-up action

For App Developers

13. Privacy-by-Design

Adopt the new concept of assessing and addressing possible privacy risks at the design stage of the App



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2. Security of Personal Data Collected for Combatting COVID-19

- any measures that may intrude personal data privacy should be necessary, appropriate and proportionate
- organisations as data users must comply with the PDPO and seek to process the relevant data in an anonymised or de-identified way
- least privacy-intrusive measures should be preferred



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2. Security of Personal Data Collected for Combatting COVID-19

- Organisations are required to take all practicable steps (such as providing a Personal Information Collection Statement (PICS)) on or before data collection to inform individuals of the type of personal data to be collected and the purposes (e.g. protection of public health), and the classes of persons (e.g. public health authorities) to whom their data may be transferred, etc.
- It is also a good practice to inform the individuals through the PICS the maximum period of time for which the data will be retained.



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2. Security of Personal Data Collected for Combatting COVID-19

- organisations shall permanently destroy the personal data collected for the purposes of combatting COVID-19 when the purpose of collection is fulfilled, such as when there is no evidence suggesting that any visitors have contracted COVID-19 or have close contacts with the infected after a reasonable period of time.
- all practicable steps (e.g. storing the data in a locked cabinet, encrypting the data and only allowing authorised personnel to have access to the data) shall be taken to protect the personal data
- adequate data security safeguards are particularly important for medical or health data





3. Security Measures while Work from Home



3. Security Measures while Work from Home



Guidelines Issued by the Privacy Commissioner on Privacy Issues arising from COVID-19

- Fight COVID-19 Pandemic: Privacy Commissioner Provides Advisory to Premises Operators on Temperature Measurement and Collection of Relevant Personal Data dated 27 July 2020
- Fight COVID-19 Pandemic: Guidelines for Employers and Employees dated 30 March 2020
- Response to media enquiry on privacy issues arising from COVID-19 dated 21 March 2020
- The use of information on social media for tracking potential carriers of COVID-19 dated 26 February 2020
- Privacy issues arising from mandatory quarantine measures dated 12 February 2020





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