

# Navigating Cybersecurity Challenges in the Healthcare Sector

## 醫療行業的網絡安全挑戰

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# The Cyber Landscape in 2025

The background of the slide is a close-up of a hand typing on a computer keyboard, heavily tinted with a blue color. Overlaid on this are several digital elements: floating icons of padlocks, a cloud, and a person, connected by thin white lines. Faint, glowing lines of code are also visible in the upper portion of the image.

# What we saw in 2025



Cybercrime to cost the world \$12.2 Trillion annually by 2031



Average cost of a data breach in healthcare sector is US\$7.5m



Hong Kong is an attractive cyberattack target



Ransomware attacks target all companies from enterprise to SME

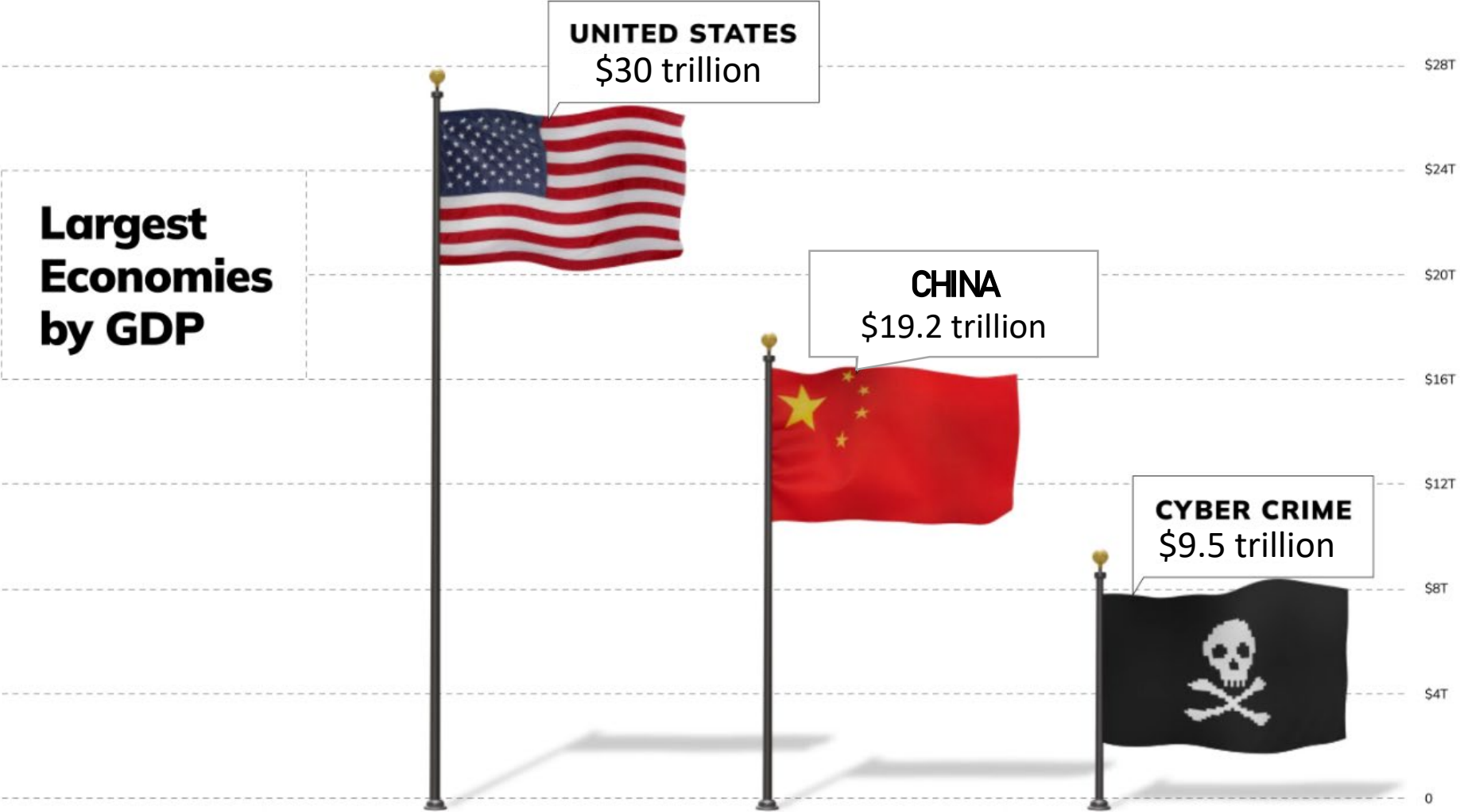


Insecure remote access and uninformed end users are still root cause

# Cybercrime to cost the world \$12.2 Trillion annually by 2031

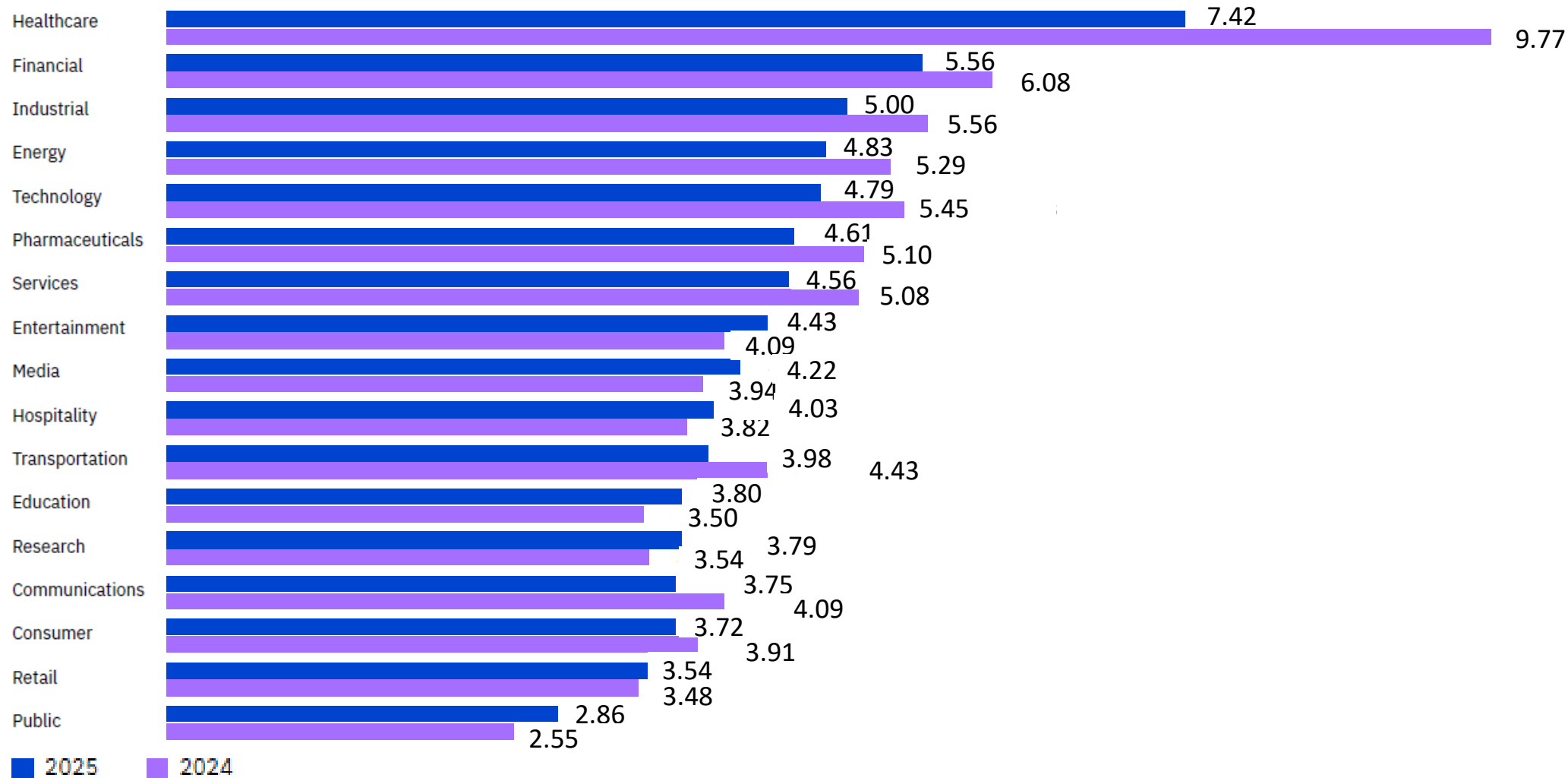


# Cybercrime is the Third Largest Economy just after USA and China



Source: IMF, Bloomberg, Cybersecurity Ventures

# Average Cost of a Data Breach of Healthcare Sector is the Highest among all industry for 12<sup>th</sup> Consecutive Years of US\$7.5m



# Hong Kong is an Attractive Cyberattack Target



● Union Hospital

Union Hospital confirms cyber attack; sources say hackers want US\$10m ransom



● EMDS

機電署部份網絡系統被入侵 多項網上服務暫停 未發現資料外洩



● School of Continuing and Professional Studies (CUSCS), The Chinese University of Hong Kong

Over 20,000 affected as CUSCS falls victim to cyber attack



● The Hong Kong Institute of Architects

建築師學會遭黑客攻擊 私隱署：7000人受影響



● Hong Kong Programming Society

香港編程學會系統疑遭入侵 黑客網售會員資料 私隱署調查



● InvestHK

InvestHK computer hit by ransomware, probe launches for possible personal info leak



● HK Post

Cyber attack on Hongkong Post might expose personal data of EC-Ship users



● ARUP

Arup named as victim of £20m deepfake scam



● Oxfam Hong Kong

Personal data of over 470,000 people at risk after breach at Oxfam



● Hong Chi Association

Cyber attack believed to have originated in Hong Kong



● Hong Kong's Fire Department

Hong Kong fire department reports potential data leak, marking third gov't data breach in less than a week



● Urban Renewal Authority

市建局所使用雲端平台免密碼登入 200名登記出席人士資料恐外泄



● LVHK

Hong Kong investigates Louis Vuitton data leak affecting 419,000 customers



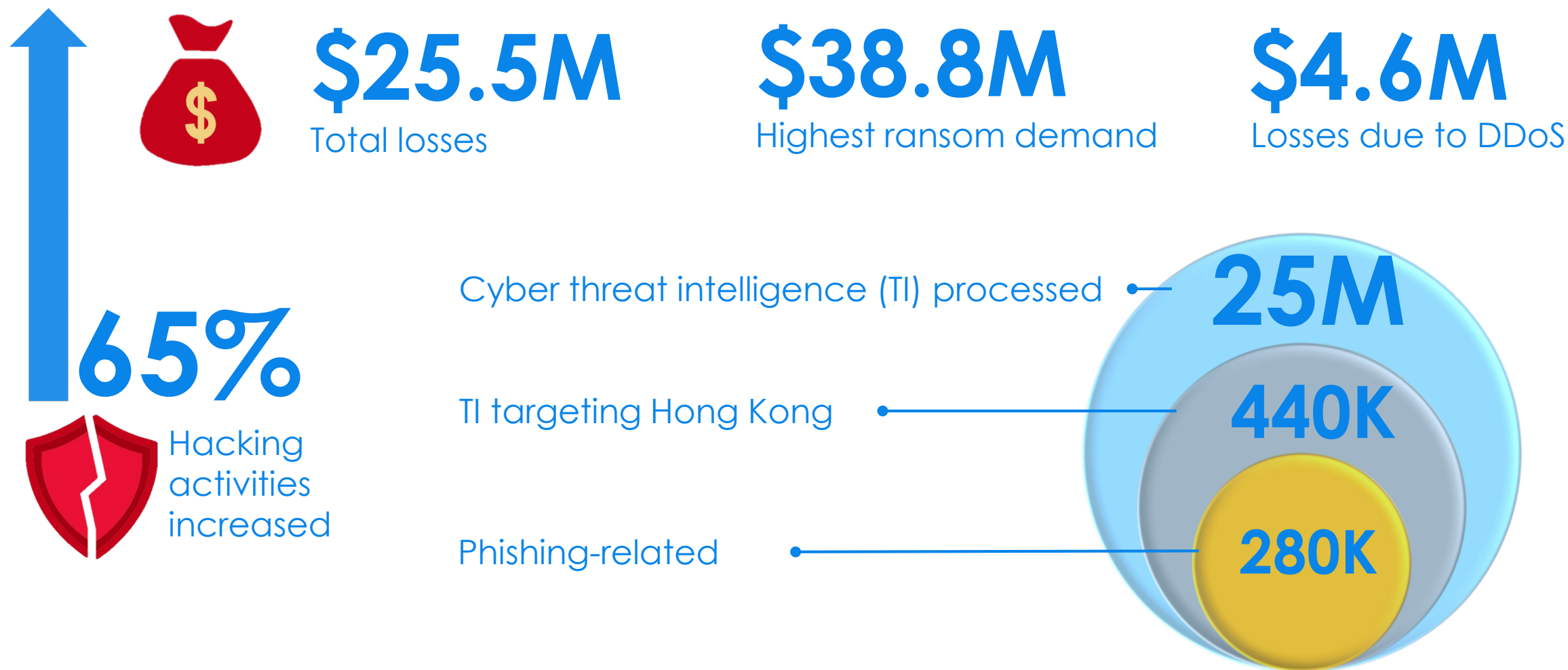
● Cathay Pacific Airways Asia Miles

Cathay Pacific apologises to customers after 1,000 Asia Miles accounts hacked



# 2024 HK Cybersecurity Situation

Source : HKPFCSTCB Cybersecurity Report 2024



# 醫療服務行業的網絡安全威脅與挑戰



People

- ▶ 醫療服務員工的網絡安全能力較低
- ▶ 缺乏網絡安全人才以確保系統安全



Process

- ▶ 高價值醫療數據成為網絡罪犯目標
- ▶ 臨床系統變得重要，成為勒索軟件攻擊對象



Technology

- ▶ 對醫療設備和老舊系統的控制不足
- ▶ 新興技術帶來新的風險

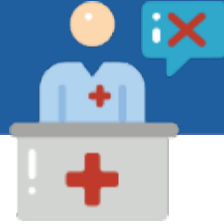


# Why Cybersecurity Awareness Is Important?



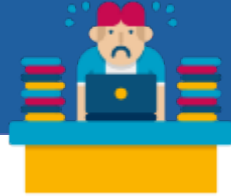
Work  
Disruption

Strong  
cybersecurity  
habits protect  
both your  
work and  
personal  
accounts and  
devices.



Impact on  
Patient

Delaying care  
risks patient  
lives



Round-the-  
Clock  
Restoration

Working off  
hours limits  
family time



Data Loss

Vigilance in  
cybersecurity  
safeguards  
your identity  
from theft



Impact on  
Network

Breaches can  
lead to  
identity theft



Potential fine

Your leaked  
information  
may lead to  
financial fraud

## Why It Matters to You Personally?



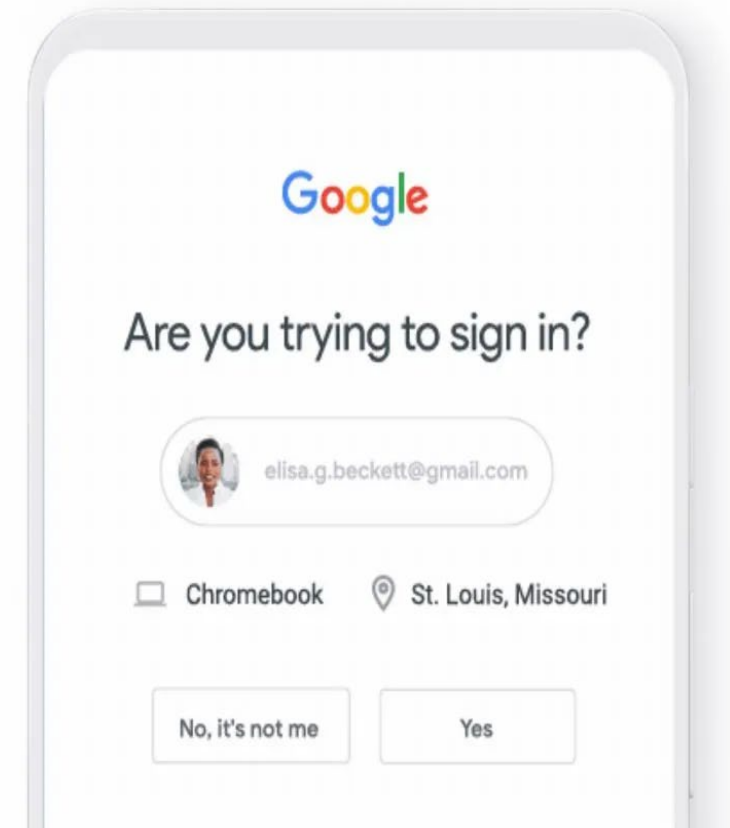
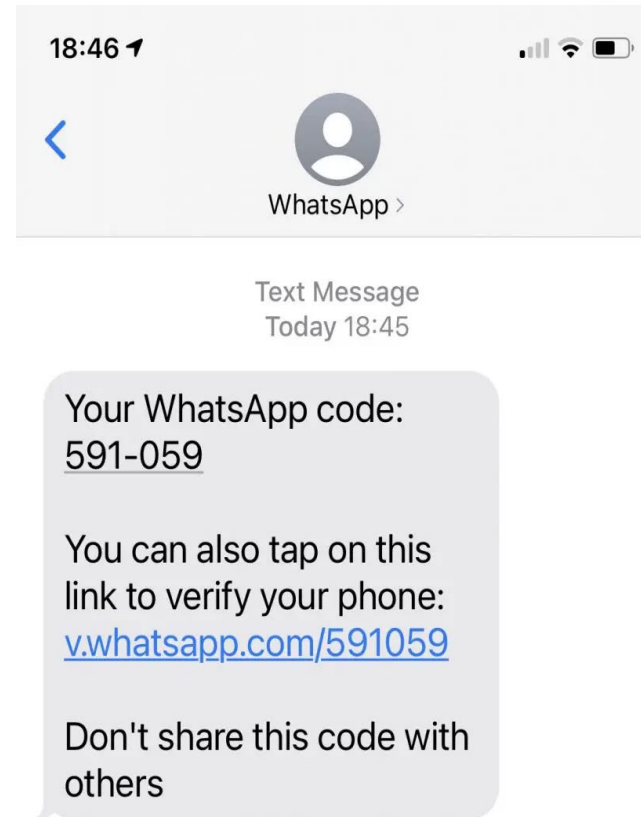
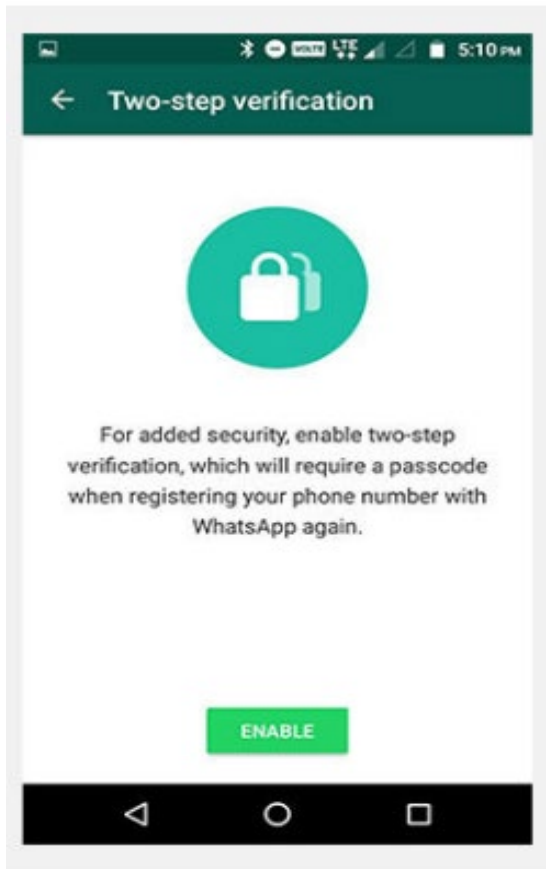
# Get the Basic Right to Avoid Being Low Hanging Fruit



Source: HKCert.org

# Enable 2-Factor Authentication

... and never disclose your OTP to anyone!



# Beware fake apps and sites—stay alert and protect yourself.

2025 Mar 三月

更多資訊  
More Tips

網絡保安快訊  
Cybersecurity Express

以假亂真：瀏覽器中的瀏覽器  
Browser-in-the-browser (BitB)

當你瀏覽網站時，彈出來的「瀏覽器視窗」可能是假!  
While you visit a website, could the pop-up "browser window" be fake!

你可以嘗試將視窗拖出瀏覽器邊界外...  
You can try dragging the window outside the browser boundaries...

真視窗可自由移動；假視窗則會卡在瀏覽器內。  
The real window can be moved freely; the fake window will be stuck in the browser.

假

facebook

Facebook · 讓你和親朋好友保持聯繫 · 隨時分享生活中的每一刻 ·

瀏覽器中的瀏覽器

黑客預設釣魚網站

輸入資料會送到黑客伺服器

網絡安全貼士為您帶來安全數碼生活好工作  
Cybersecurity Tips for Safe Digital Life + Good Work

2025 Apr 四月

更多資訊  
More Tips

網絡保安快訊  
Cybersecurity Express

網上應用程式多  
安裝前要想清楚  
Online Apps Are Plentiful - Think Before You Install

最近發現一項Android惡意軟體活動...

黑客利用微軟.NET多平台應用程式(.NET MAUI)創建針對中文用戶的虛假銀行和社交應用程式。一經安裝及使用，你的個人資料、包括聯絡人資料、短訊、圖片都有機會被外洩。

A recent Android malware campaign was discovered...  
Hackers leverage Microsoft's .NET Multi-platform App UI (.NET MAUI) to create fake banking and social applications targeting Chinese-speaking users. Once installed and launched, the app may leak your personal information, including contacts, pictures, and short messages.

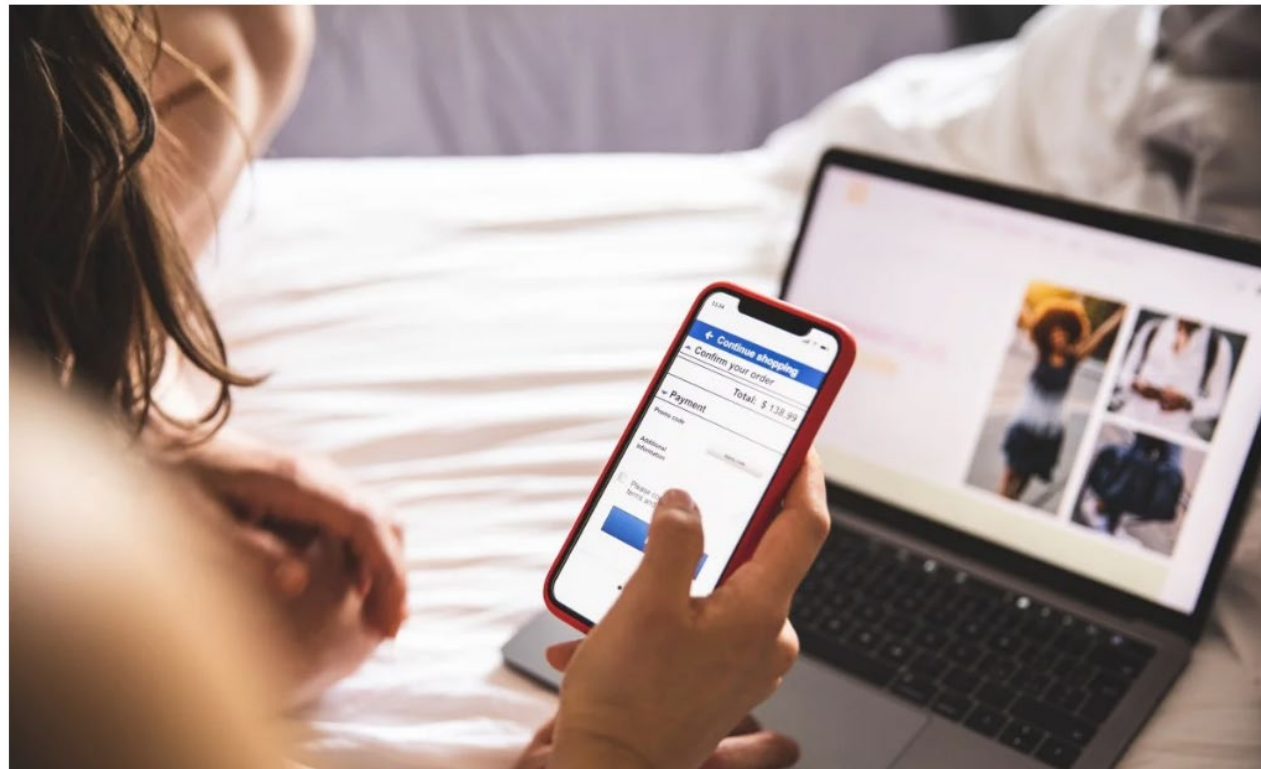
只從Google Play安裝軟件  
Only download from Google Play

更新作業系統至最新版本  
Update operating systems to the latest versions

網絡安全貼士為您帶來安全數碼生活好工作  
Cybersecurity Tips for Safe Digital Life + Good Work

# Online Job Scams Surge 92% in Hong Kong (Jan–May 2025)

- ▶ Scammers offer rewards for simple online tasks
- ▶ Tasks escalate, victims pressured to pay fines or penalties after 'mistakes'
- ▶ Losses increased 89% to HK\$480 million (~US\$61.1 million)



# 90% of all Cyber Attacks Begin with a Phishing Email



# Tips to spot Phishing Email 網路釣魚 全攻略

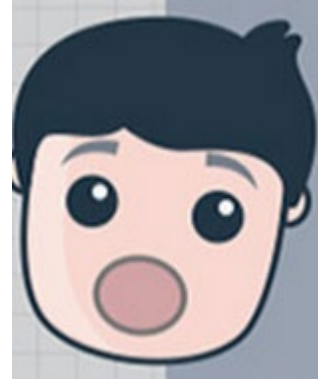
**Greed**

邊有咁大隻  
蛤乸隨街跳



**Urgency**

十萬火急  
幫緊你



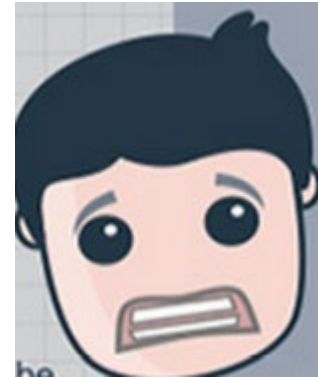
**Curiosity**

開心些牙



**Fear**

怯 你就輸成世



# Practice Makes Perfect!



# Mock Phishing Exercise 網路釣魚郵件模擬演習

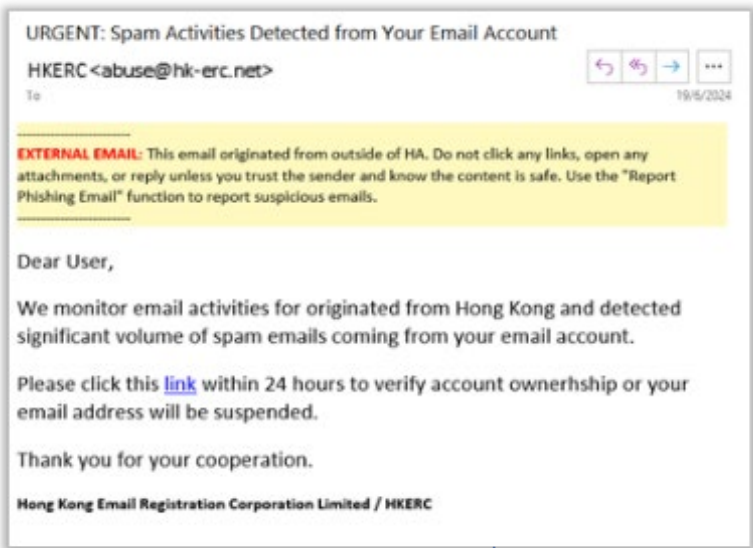
## Objective

- ▶ Part of overall Cybersecurity Awareness Programme
- ▶ Provide a safe and real-life setting for users to experience phishing email
- ▶ Create staff awareness on risk of phishing email and best practices

## Summary of the Exercise

- ▶ Target for staff who have Internet email address
- ▶ Leverage a professional phishing campaign platform for the exercise
- ▶ Ran for few days for each hospital or healthcare services provider
- ▶ Need supports and coordination efforts from management and IT dept

# Scenario – “Spam Activities Detected from your Email Account”



Click link



Verify your email address

Email Address

Re-enter Email Address

Verify

Submit data



Only users who clicked the link **AND** submitted data would be regarded as “clicker”

Red flags inside

# Phishing Email with Red Flags

URGENT: Spam Activities Detected from Your Email Account

HKERC <abuse@hk-erc.net> 19/6/2024

**EXTERNAL EMAIL:** This email originated from outside of HA. Do not click any links, open any attachments, or reply unless you trust the sender and know the content is safe. Use the "Report Phishing Email" function to report suspicious emails.

Dear User,

We monitor email activities for originated from Hong Kong and detected significant volume of spam emails coming from your email account.

Please click this [link](#) within 24 hours to verify account ownership or your email address will be suspended.

Thank you for your cooperation.

Hong Kong Email Registration Corporation Limited / HKERC

Fake company

External email

Imaginary scenario

Suspicious link with urgency

Fear

# Collaboration with Your Trusted Partners



## Health Bureau

The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China



## Digital Policy Office

The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China



醫院管理局  
HOSPITAL  
AUTHORITY

醫健通  
eHealth



香港警務處  
網絡安全及科技罪案調查科  
Hong Kong Police Force  
Cyber Security and Technology Crime Bureau



香港個人資料私隱專員公署  
Office of the Privacy Commissioner  
for Personal Data, Hong Kong

***Thank you!***

