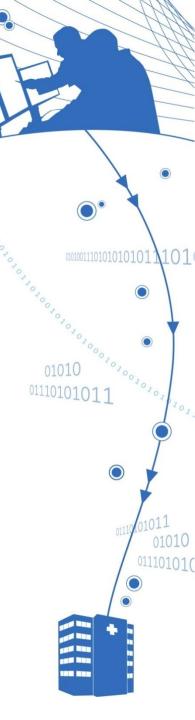


eHealth: Solutions to Transform Care Delivery





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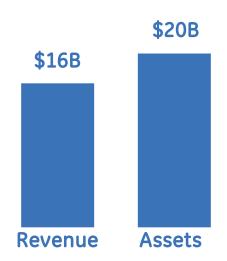
Presentation Overview

- 1. GE and healthcare
- 2. Understanding healthcare challenges
- 3. How can eHealth help solve challenges?
- 4. GE solutions for eHealth



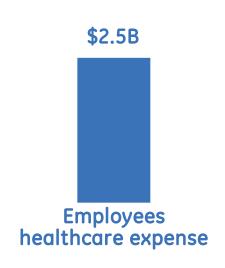
GE lives in the healthcare domain

A strong business



- ✓ A global leader in diagnostics
- ✓ In business since 1915
- ✓ Major exporter

A big payer

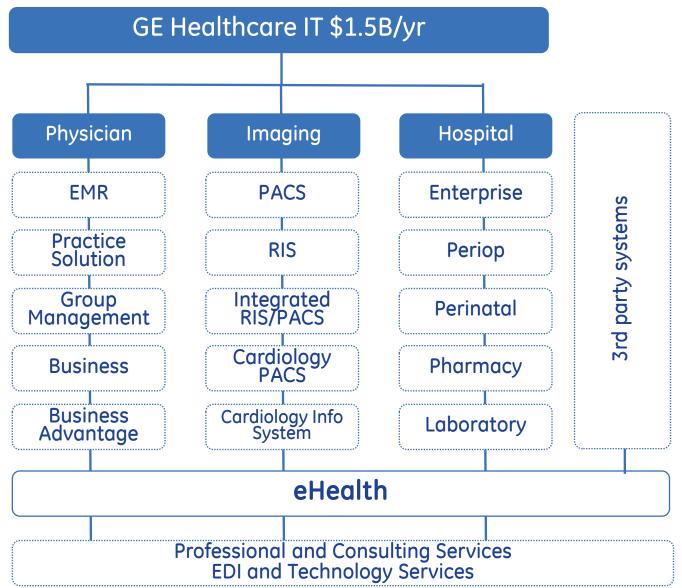


- ✓ 600,000 covered lives in U.S.
- √ 170 healthcare clinics
- ✓ Leapfrog founder



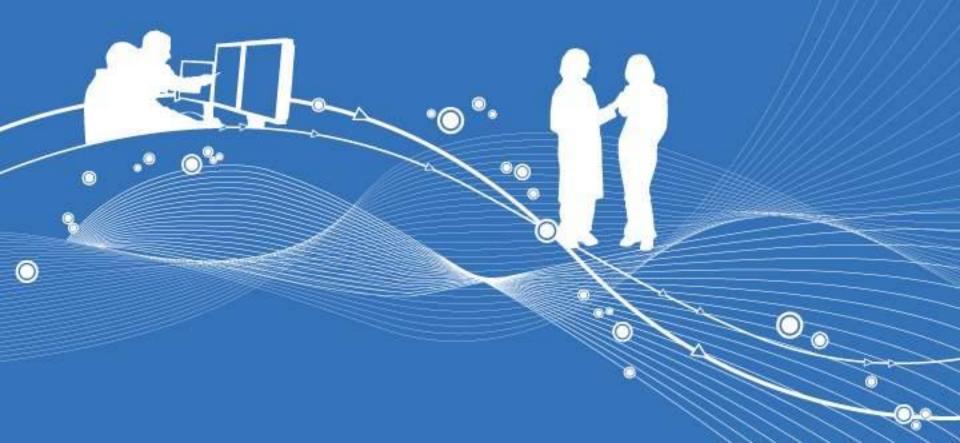


GE Healthcare IT - a global IT leader





Understanding challenges in healthcare



Digitizing healthcare





Healthcare IT makes information accessible and actionable for the patient and provider.



Legacy - heterogeneous, disconnected silos

Primary Care Physician



Labs



Labs



Community Workflow: Phone, Fax, Mail

Patient Engagement: Analog, Discrete

Patient Information: Scattered

Population Information: *Unknowable*



Other HIE



Patient



Payers







Medical Center



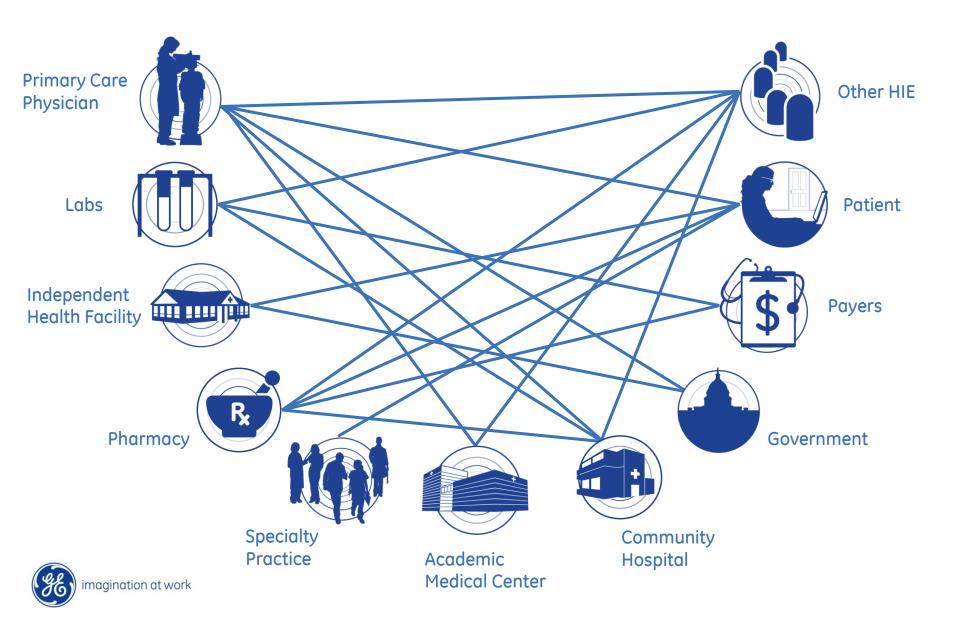
Community Hospital



Government



Move beyond point to point



Next - connected healthcare communities

Primary Care Physician



Community Workflow: Digitized

Web 2.0

Other HIE



Patient Engagement:

Patient Information:

Integrated

Patient

Government

Labs

Independent

Health Facility



Population Information: Insight

eHealth



Payers

Pharmacy



Specialty **Practice**



Academic **Medical Center**



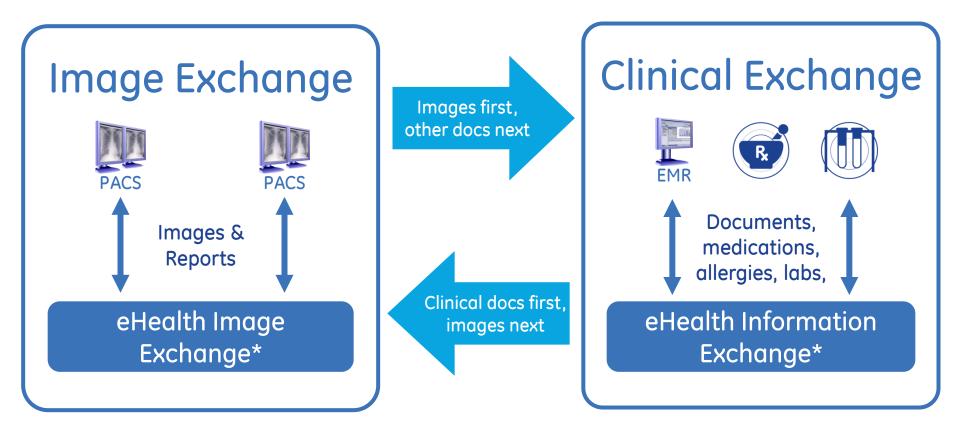
Community Hospital



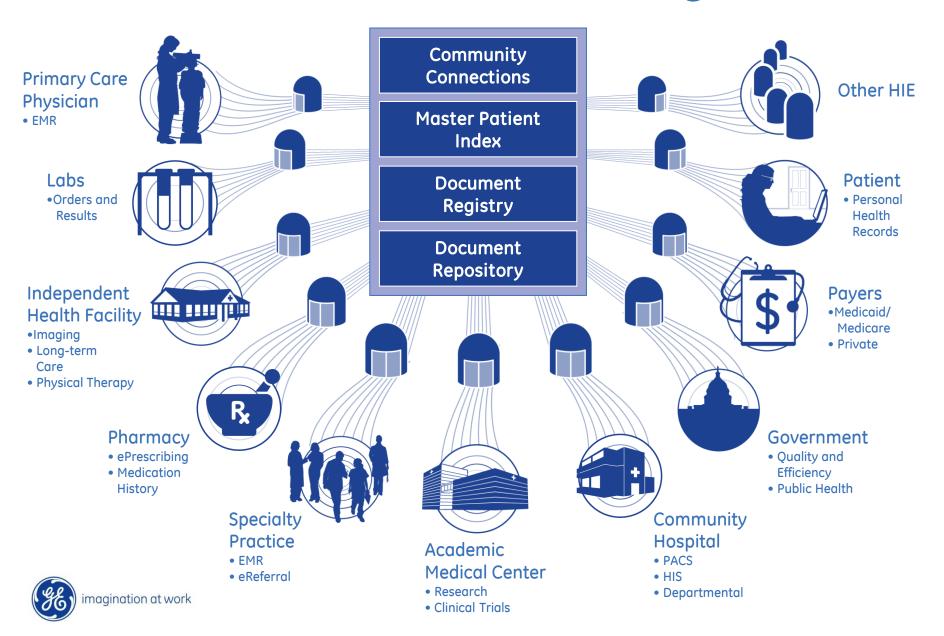


GE eHealth

Two paths towards eHealth

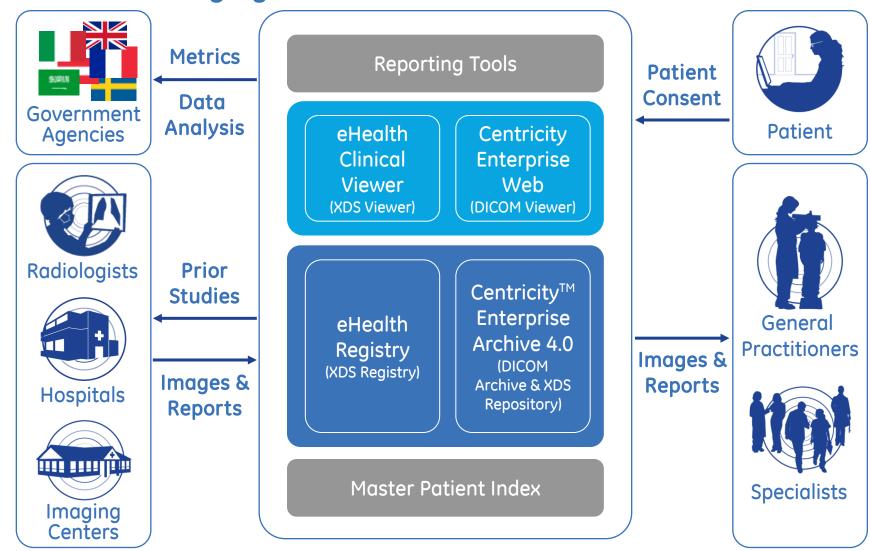


eHealth Information Exchange



eHealth Image Exchange

The best of imaging IT and HIE



standards-based solution connects heterogeneous systems

eHealth Community Desktop

A web-based clinical portal that enables collaborative care across a community of clinicians without EMRs

- ✓ Widen community access with an easy, browser-based user interface
- ✓ Enable care teams, including case managers, to facilitate care coordination
- Bring various in-house applications together in one place
- Extend your HIE investment over time with add-on workflow and performance apps
- ✓ Increase HIE use with flexible screen layouts to match your look-and-feel





Workflow Apps

Workflow apps can be added to the eHealth Community Desktop to customize workflows and enable care coordination and improved efficiency.

These apps drive productivity gains by leveraging HIE data to streamline care delivery and avoid unnecessary wait times.





Knowledge Apps

Knowledge apps can be added to the eHealth Community Desktop to deliver new insight and decision support based on aggregated data in the health information exchange.

With this insight, performance apps can help improve quality.



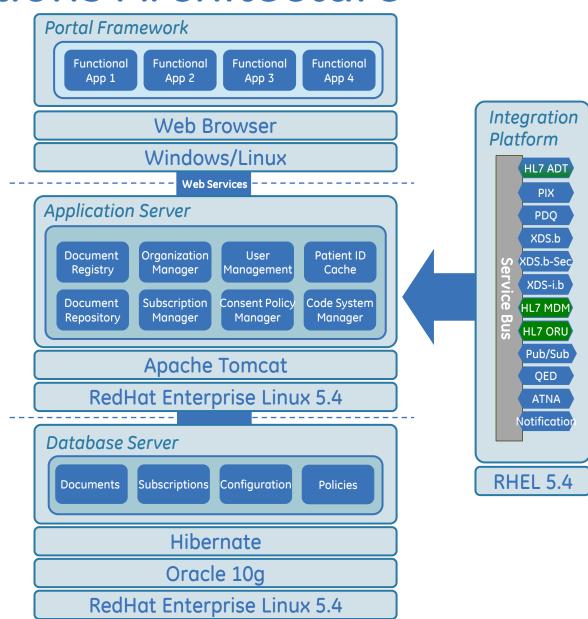


eHealth Solutions Architecture

A standards-based solution built for optimized connectivity and collaboration

Key Tenants:

- ✓ Open
- ✓ Extensible
- √ Scalable
- ✓ Customizable
- ✓ Proven





GE & Away win Connecticut HIE

Axway and GE - Best of Breed HIE Solution

Away

- Prime for project and provides
 - DIRECT (Secure Email Messaging)
 - Community Management (Ramping users onto the HIE)
 - B2B gateway (Connectivity web services, ITI transactions)
 - End-point technology (Spoke for automated movement of messages from providers/hospitals/clinics)
 - Transformation (HL7 mapping, any to any transformation, XML)

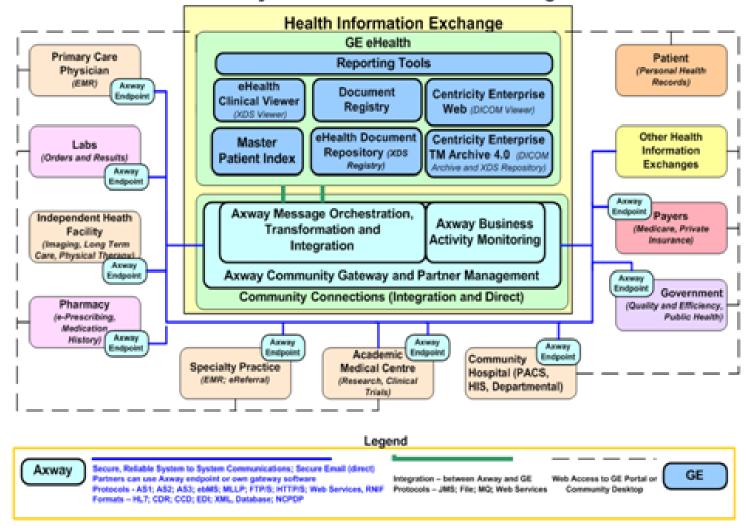
GE provides

- XDS Repository and Registry
- Provider and EMPI indexes
- Clinical Desktop Portal (view clinical data)



GE & Axway

GE eHealth and Axway Health Information Exchange Architecture





Your partner for eHealth

- ✓ Empower physicians with better intelligence
- ✓ Proactively manage chronic diseases
- ✓ Grow revenues with better referral management
- ✓ Improve productivity with digital workflows
- ✓ Engage patients in the continuum of care
- ✓ Build on your existing investments
- ✓ Capture the value of eHealth

Proven Healthcare Experience



